# Safoura Masoud

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## Objective

To obtain a position as a Graphic Designer and Photographer in a creative environment where I can improve my skills.

#### **Education**

University of South Alabama, Graduated 5/2014 Bachelor of Fine Arts with Concentration in Graphic Design Overall GPA: 3.48

### Skill

Specializations: Proficient in Adobe CS5 & CS6, User Interface/User Experience Design, Digital Media, Social Media Marketing, , Advertisement, Journal, Magazine, Marketing Design, Book Design, Poster, Banner, Flyer, Photography, Photo Editing, Videography, Film Making, Music video, Video Editing, Painting, Drawing, and etc.

#### Software

Adobe Creative Suite (Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere, Adobe Flash), Microsoft Office, PowerPoint, Keynote, iMovie.

#### Qualification

- · Quickly learn and master new technology
- Talented and having a variety of artistic skills and abilities
- Equally successful in both team and self- directed settings

## **Experience**

Freelance Graphic Designer (3/1/2012 – Present)

SM Graphic Design (Cumming, GA 30041)

- Design of marketing materials such as; magazine ad, brochure, post card mailer, rack card, flyer, stationary, and etc.
- · Maintaining and updating website content.

### Freelance Photographer & Film Maker (4/1/2018 – Present)

Safa Photo & Film (Cumming, GA 30041)

- Consulting with clients regarding photo/video needs and desires.
- Presenting options based on the style, needs, desires, and budgets of clients.
- Capturing numerous events like weddings, birthdays, concerts, and etc.
- Photography of products.
- Making comercial videos, short films, music videos, and etc.
- Enhancing, editing, and retouching images/videos using a variety of softwares.

## **Graphic Design Intern** (12/4/2014 – 2/27/2015)

Atlanta Tribune: The Magazine (875 Old Roswell Road Suite C-100 Roswell, GA 30076)

- Building advertisements and graphics, and use photos and other forms of artwork to create covers and inside pages.
- Working with photographers gathering ideas on the best way to present the work.

## Graphic Designer (5/28/2013 - 9/26/2013)

School In Sites (7863 Airway Park Drive, Mobile, AL 36608)

- · Performing various graphic design work including; mascots, monograms, backgrounds, and etc.
- · Maintaining and updating content of schools websites.

## **Graphic Designer** (1/5/2012 – 9/27/2014)

Just in Fashion Men's Clothing Store (2994 Spring hill Ave, Mobile, AL 36607)

- Creating visual concepts and developing the overall layout.
- · Production design for advertisement, brochure, stationary set, poster, label, flyer, mailer, store display sign, and etc.